IN THE SPECIFICATION:

The specification as amended below with replacement paragraph shows added text with underlining and deleted text with strikethrough.

Please replace the paragraph starting at page 30, line 16 with the following paragraph.

FIG. 7 shows an example of a merchandise catalog to be displayed. In FIG. 7, eight types of merchandise are displayed. The merchandise catalog shown in FIG. 7 is described by the MXL-XML data as described above.